

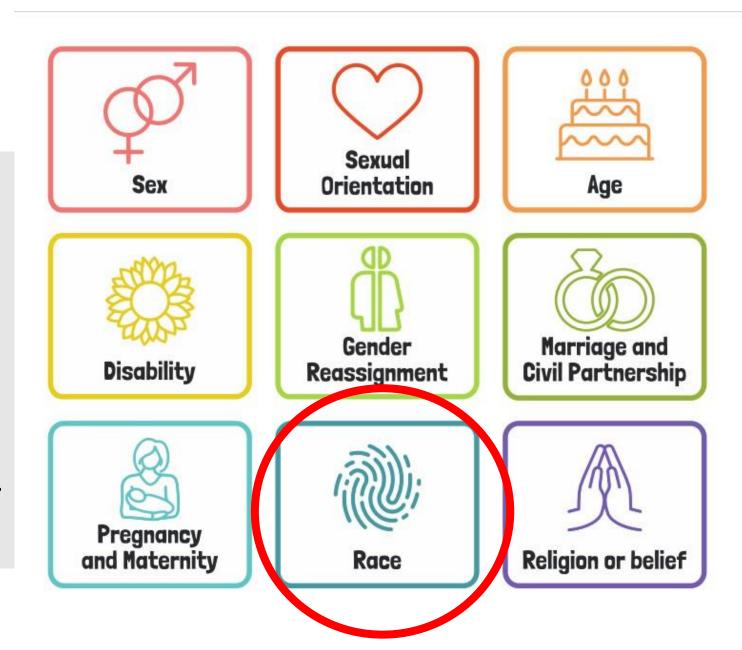
Mutual respect & tolerance of different faiths and beliefs

Understanding that we all don't share the same beliefs and values. Respecting those values, ideas and beliefs of others whilst not imposing our own onto them.

Protected Characteristics

It is against the law to discriminate against someone because of their race.

Race refers to a group of people defined by their race, colour, and nationality (including citizenship) ethnic or national origins.

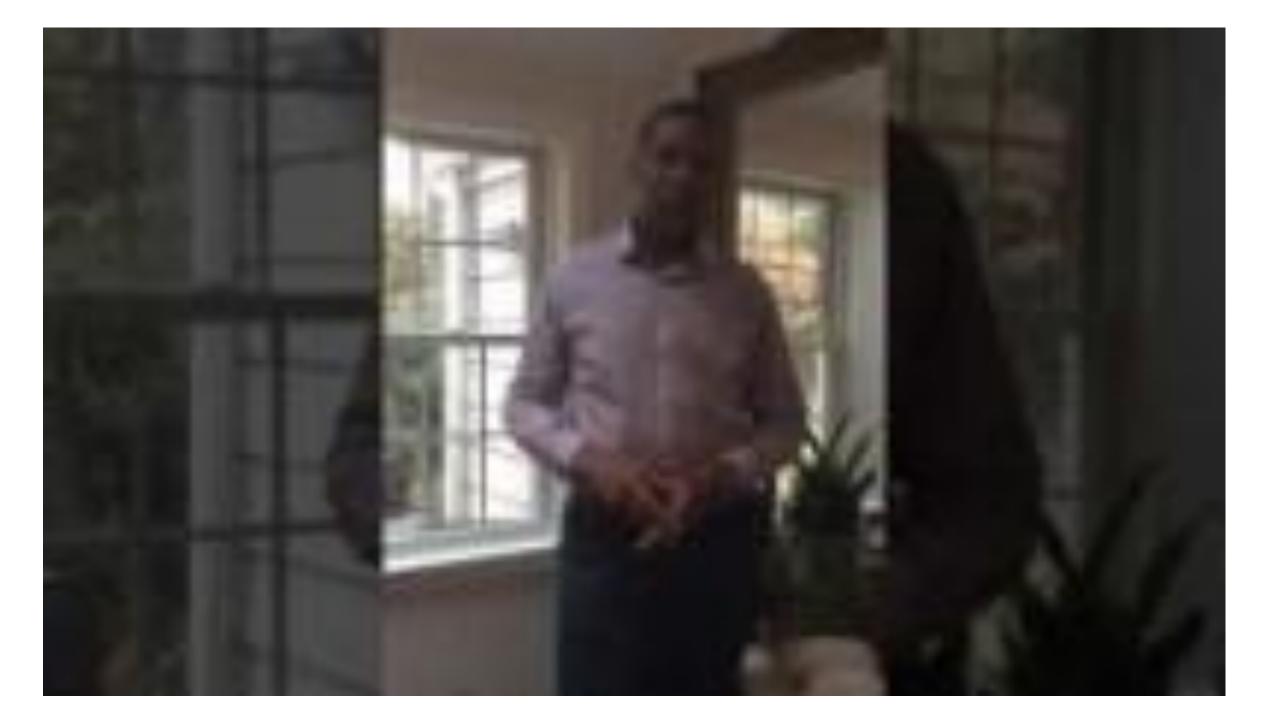


Show Racism the Red Card (SRtRC) is the UK's leading anti-racism educational charity. It was established in January 1996, thanks in part to a donation by then Newcastle United goalkeeper Shaka Hislop.

In 1990s Newcastle, Shaka was at a petrol station near St. James' Park when he was confronted with a group of young people shouting racist abuse at him.

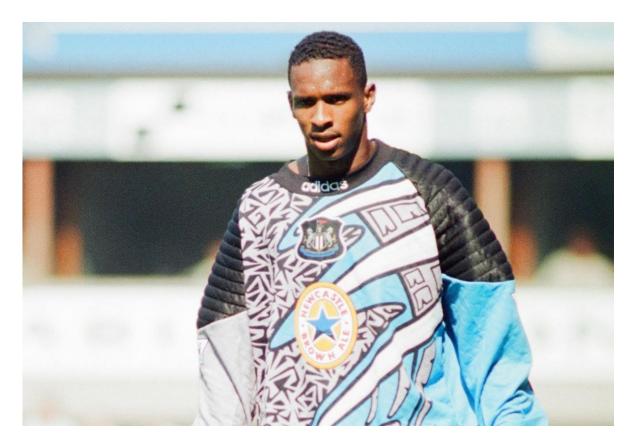
After one of the group realised that they had been shouting at Shaka Hislop, the Newcastle United football player, they came over to ask for an autograph.



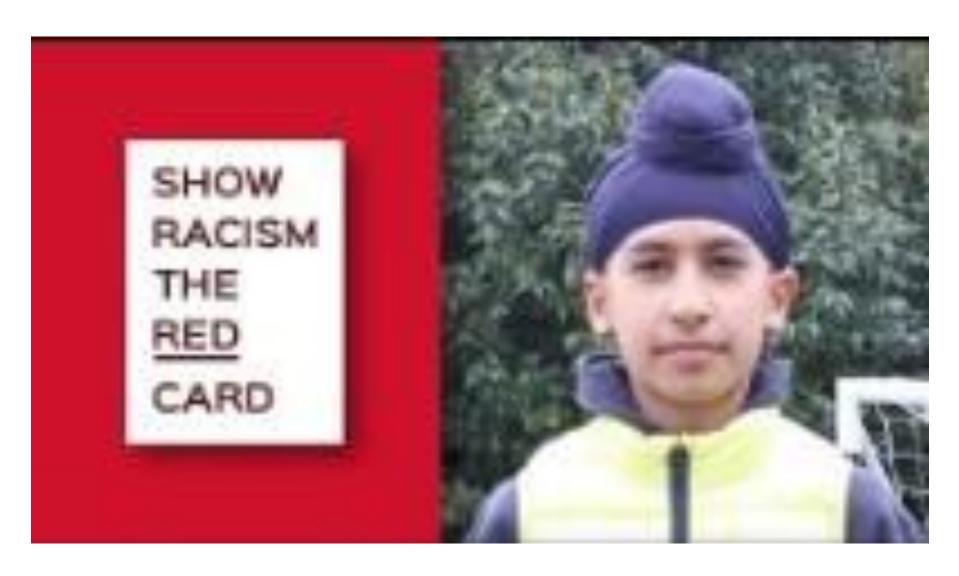


It was from this experience that Shaka realised he could harness his status as a professional player to make a difference. Coupled with the power of football and his status as a role model, Shaka thought education could be an effective strategy in challenging racism in society.





Balraj suffered racist abuse from older boys when he attended a football camp, aged seven. Now, he's using his experience to make a difference, spreading his message and campaigning against all forms of discrimination



ACCEPT AND RESPECT



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